

McKELLAR
GENERAL
HOSPITAL

1212

WASH.

PROPERTY TAG • DO NOT REMOVE

5462

FARMERS MUTUAL
HAIL INSURANCE
COMPANY
OF IOWA

MOUING

INSTRUCTIONS

METALcraft INC.

MASON CITY, IOWA

IMPORTANT

Metalcraft adhesive will adhere permanently to any grease or wax free surface when properly applied. The immediate grip of the adhesive depends on evaporation of the activating solvent. The strength of the bond increases as the adhesive cures over a period of several days. Time required for evaporation and curing depends on the mounting surface, temperatures and humidity.

Store "AUTOGRAPHS" in a cool place away from day light and electric motors. Thermosetting caused by excessive heat and/or ozone will shorten the estimated 24 month shelf life.

**STORE IN A COOL PLACE
AWAY FROM DAYLIGHT**

PRINTED IN U.S.A.

RUCKER-FULLER
SAN FRANCISCO



LeFebure
LeFEBURE CORPORATION
SERIAL NO. A-39858
CEDAR RAPIDS, IOWA



Borden's
551 WAVERLY AVE. • BROOKLYN, N.Y.
DO NOT REMOVE THIS TAG



UNITED SERVICES
LIFE INSURANCE
COMPANY
WASHINGTON, D.C.

ACME VISIBLE

MODEL 250

SOLD AND SERVICED BY
G.L. CORNELL Co.
4715 MILLER AVE.
BETHESDA, MARYLAND
OT. 2-6600

Fetzer's
SALT LAKE CITY
fine commercial furniture



Sturgis
REGISTER

Aztec
500

SIMPLEX

RYDER TRUCK RENTAL
10027

STANFORD RESEARCH
INSTITUTE

ONLY METALCRAFT MAKES

Autographs®

• Radiant colors and modern design are combined with clever craftsmanship to produce "AUTOGRAPHS," the nameplate that's hard to beat for quality and durability. • Attractive enough to mount "out-front" on your products or equipment. • Used for over ten years by hundreds of leading companies and government departments wherever attractive, permanent marking is required. • A hundred stock sizes and shapes to choose from. Even smaller quantities are reasonably priced. • "AUTOGRAPHS" are custom designed, printed on .016" (service weight—not foil) Alodized Aluminum with a glass hard clear finish. • The adhesive back is solvent activated for fast, easy, permanent mounting on any rigid surface, including crinkle finish or rough castings. • There is no backing paper to peel off. • Metal to metal contact when applied so there is no exposed adhesive. • Resists oils, detergents, moisture and heat. • Plates can be shaped to fit surface contours.

METALcraft INC. MASON CITY, IOWA

Land Air, Inc.
SIGNAL CORPS PROPERTY
DO NOT REMOVE PROPERTY FROM THIS SITE

HOUSTON DALLAS
W.H. CURTIN & CO.
NEW ORLEANS JACKSONVILLE

TIME CLOCK SALES
& SERVICE CO. INC.
RICHMOND 9-2129
LOS ANGELES

AMERICAN BOSCH
SPRINGFIELD, MASS.
MADE IN U. S. A.
TYPE APE 6BB 90Q 4494
SERIAL NO. 313 GC 490 P
FIRING ORDER 1-5-3-6-2-4 PORT CLOSING
IMPORTANT: LUBRICATE PER INSTRUCTIONS OF ENGINE MFR.



Duo-File
ELECTRIC

NORTHROP CORPORATION
CODE-X

WANNER
PUMP
MODEL A20
SERIAL 3509
MAX. R.P.M. 500-500 PSI
LUBRICATE EVERY 4 HRS
WITH N.I.G.I. #1 GREASE
SEEGER-WANNER CORP.
MINNEAPOLIS 24, MINN.

U. S. NAVY PROPERTY
62688-100071
U. S. NAVAL STATION NORVA
DO NOT REMOVE

CITIZENS
BANK 3011

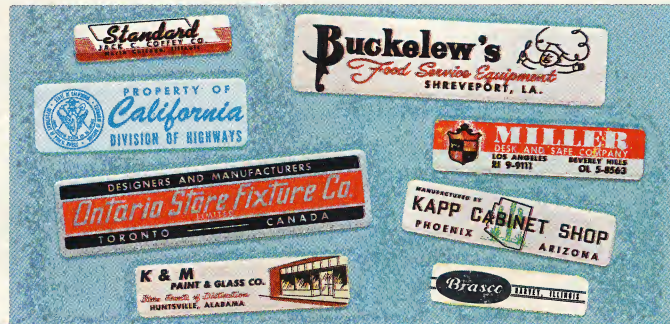
New Britain
THE NEW BRITAIN MACHINE CO. - NEW BRITAIN, CONN.

Autographs®

DECORATE, IDENTIFY, INSTRUCT OR ADVERTISE...
WITH CRYSTAL CLEAR EYE-APPEAL.

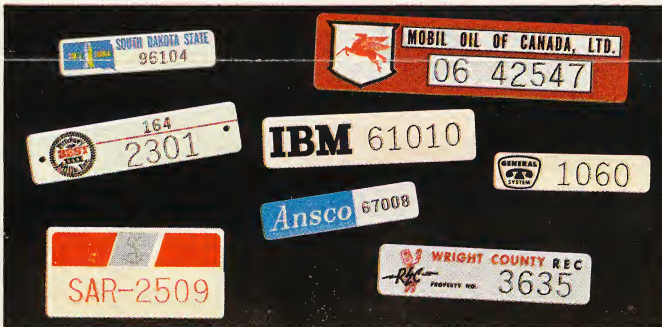
"AUTOGRAPHS" ADVERTISING NAMEPLATES

For fast, low cost product identification distinguish your products with perpetual advertising by using "AUTOGRAPHS." A forceful selling implement for your business that always receives individual attention. "AUTOGRAPHS" sell and tell your products . . . your name . . . your business . . . your service department. Introducing your products to new customers and encouraging your established customers to stay with you. "AUTOGRAPHS" create new business as they are seen . . . read . . . and remembered wherever your products are used. "AUTOGRAPHS" never let your customers forget it's your business to serve them. "AUTOGRAPHS" are the best advertising your money can buy! They sell for you every day of the year as long as your products are in use.



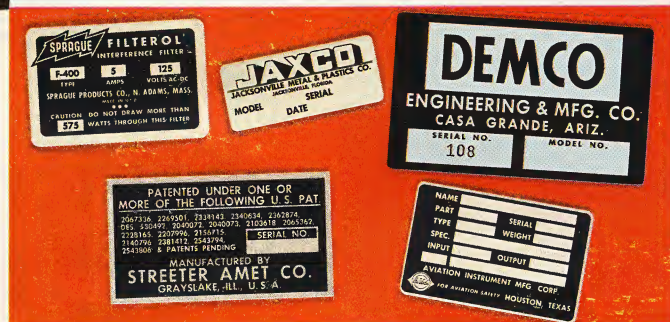
SERIALLY NUMBERED "AUTOGRAPHS"...THE TRADEMARK OF PERFECT PROPERTY CONTROL

Identify your furniture, fixtures and equipment positively and permanently with Serially Numbered "AUTOGRAPHS." They give you a systematic method of Property Control. Simple and fast to mount without damage to any surface or mechanism. Serially Numbered "AUTOGRAPHS" are attractive, durable, economical, permanent, with tamper-proof, easy-to-read black filled indented numbers. Used by many large companies and government departments for positive depreciation, insurance, inventory, tax, location and maintenance records. Use "AUTOGRAPHS" to make the best possible use of your company's physical assets.



"AUTOGRAPHS" INSTRUCTION AND DATA PLATES

"AUTOGRAPHS" are ideal for many special applications. Metalcraft's art department, die shop and inspection departments can meet exacting specifications for: nameplates, trademarks, operating instructions, data plates, indicators, guides, dials and gauges. "AUTOGRAPHS" are produced from Alodized Aluminum (not a foil), provided with solvent or heat activated adhesives, tabs, or pierced for other fasteners. Send specifications for quick quotations, or telephone 515-423-9460.



"AUTOGRAPHS" USERS' LIST READS LIKE A WHO'S WHO OF AMERICAN INSTITUTIONS. HERE ARE A FEW WHO HAVE RECENTLY ORDERED "AUTOGRAPHS."

Ralston-Purina Co.
Consolidated Aluminum Corp.
Blaw-Knox
National Cash Register Co.
Mutual of Omaha
A. B. Dick Co.
Thermo Fax Sales, Inc.
Canadian Pacific Airlines
General Mills
The University of Texas
Remington Rand Univac
Iowa Employment Security Commission
Red Jacket Mfg. Co.
North Dakota Motor Vehicle Dept.
South Dakota Dept. of Highways
The Boeing Co.
Mississippi Fish & Game Commission
Hawaiian Telephone Co.
Nissen Trampoline Co.
Dow Jones & Co., Inc.
Capitol Records, Inc.
Burroughs Corporation
Ryder Truck Rental
LeFebvre Corporation
United Press International
Eastman Kodak
Simplex Time Recorder Co.
Kelly-Springfield Tire Co.
Pepsi-Cola Bottling Co.
Goddard Space Flight Center
W. H. Curtin & Co.
Douglas Aircraft Co.
Northrup Corp.
Lockhead Corp.
United States Rubber Co.
New York Life Insurance Co.
Franklin Life Insurance Co.

Allis-Chalmers
Dictaphone Corp.
General Electric Co.
Stanford Research Institute
Seven-Up Bottling Co.
Coca-Cola Bottling Co.
Brunswick Corporation
Acme Visible
General Telephone System
Gibson Greeting Cards, Inc.
International Harvester Co.
State University of Iowa
Archer-Daniels-Midland Co.
Fairmont Foods
Bell System Telephone Co.
Oregon Technical Institute
South Dakota State
The Borden Company
Eastern Michigan University
Rice University
Vickers Petroleum Co.
Glidden Products
Universal Recording Corp.
Bendix Radio
Alcoa Research
State of Alaska
University of Delaware
Minnesota Mutual Life Insurance Co.
Northwestern Bell Telephone
J. C. Smith University
Fisher Body Division—GMC
Red Owl Stores, Inc.
Reynolds Metals Company
Clairol, Inc.
Goodyear Aircraft Corp.
Woodman Insurance Co.
Carnation Company

FINGERTIP APPLICATION

"AUTOGRAPHS" are so easy to mount on any clean surface. Flow solvent over adhesive surface, pause briefly to allow solvent to penetrate and press nameplate into place. PRESTO! "AUTOGRAPHS" start working for you. "AUTOGRAPHS" are packaged in convenient, clearly-identified, "work-out-of" cartons easily carried from place to place. The nameplates, activating solvent and a brush are always ready for instant use. No "extras" are required.

PLEASE DIRECT YOUR INQUIRIES
AND ORDERS TO:

METALcraft INC. MASON CITY, IOWA

DESIGNERS AND MANUFACTURERS OF "AUTOGRAPHS"

METALcraft INC.

PH. 423-9460 MASON CITY, IOWA
P.O. Box 979

December 4, 1964

Independent Systems Consultant
Mr. T. Nelson
Box 1546
Poughkeepsie, New York

Thank you for your request through The Office, Mr. Nelson . . . and . . .

Thank you for your interest in Serially Numbered "AUTOGRAPHS". The booklet and samples you asked for are enclosed.

You will find helpful ideas in the booklet "How to Plan a Profitable Property Control Program". The benefits and organizational steps will answer some of the questions you probably now have concerning your program.

"AUTOGRAPHS" will provide the best method to link your equipment item and the property control record. Serially Numbered "AUTOGRAPHS" are in use by thousands of companies and organizations having similar need for effective property control. Let us help you gain some of these benefits from property control in your facility.

Two of the more popular sizes of "AUTOGRAPHS" are illustrated on pages 14 and 15 in the booklet. However, over 100 die-stamped sizes are available.

You have a Metalcraft representative in your area who has worked with others on property control tags. Your inquiry is being referred to him so he can offer his services. We enjoy business especially when customers gain from the use of our product. Can we help you?

Cordially,

METALCRAFT, INC.



D.L. Lauber, Sales Manager
FL

Encl.

METALcraft INC.

DESIGNERS AND MANUFACTURERS OF "AUTOGRAPHS"
1619 SOUTH FEDERAL AVE. MASON CITY, IOWA

Represented by

CHARLES F. DIPPERT

Phone: 716 873-6817

58 Shepard Avenue

Kenmore, New York 14217